

Why Mediana

Media Advertising Network Agency (MEDIANA) is always seeking to provide you the best level of advertising and marketing services that are suitable for your business level, by keeping up with all modern concepts of advertising, marketing and promotion methods.

Our mission is boosting your steps to develop your products, services and business to your customers with all the necessary marketing and advertising skills.

We can provide valuable insights that help build a deeper understanding of how your product concept can be developed to ensure it meets the exact requirements of your target market.

We relieve your company of much promotional and administrative work, this frees your company staff to devote their time to the pursuit of professional excellence.

Our services:

We study and arrange integrated advertising campaigns through the following services:

1- Study and design your Visual ID

We study and design the visual identity for your brand or product and give it the much suitable unique touch. Whether your project is just beginning or you need a new outlet for markets

Let our experts take care of your logo, add even more flexibility to your brand ID. It is the core of your identity system.

2- Promotion and publicity by all the advertising methods:

- ✓ Bulk SMS mobile messages that reach your customers in behalf of your brand, you can choose special terms of delivery such as geographical distribution, age and gender, depending on the available options by the main telecom providers.
- ✓ Visual Ads: study, design and following the publication of advertisements in the local TV channels and outdoor presentations.
- ✓ Radio Ads: study, record and following the publication of advertisements in the government and private radio stations.
- ✓ Newsletter Ads: Design and following of advertisements in the government and private newspapers and magazines.

3- Full printing service:

- Promotional items: Pen – Mug – Clock – Agenda...
- Promotional paper: Catalog – Folder – Brochure – B. Card – Shopping bag...
- Internal printing paper: Formal letter form – envelop – Invoice & statement form...
- Printing & Packaging products: plastic & cartoon bottle (medicine, cosmetics... stickers.
- Nylon, fabric & clothes printing: Bags, branding, T-shirt, cap...

4- Digital publishing:

- Promote and optimize websites for the global search engines: Google, Bing, Yahoo and Ask
- Design and manage website contents from A to Z
- Manage, follow-up and promote your own social media networks.

Mediana looks forward to a wonderful relationship together and success for all concerned

